



RED BALLOON THINKING

Creative thought is precious & powerful
making the improbable, possible....

SALON

Is a collaboration of 5 intuitive experienced
like minds....





SALONPEOPLE

Ben Fether was founder of FM design a multidisciplined design practice working internationally.
Clients include: Samsonite, Steelcase, Virgin, British Rail, SNCF, BT, Hanku, Gunlocke. Fiskars & Teknion

David Eldridge is Principal of Two Associates a graphic and communications design practice.
Clients include: Issey Miyake, The Guardian newspaper, Random House & the BBC. He is responsible for the "River Cafe" series of books.

Bob Pulley is Principal of West Dean College an internationally renowned post graduate institute for the applied arts in West Sussex. After leaving the Royal College of Art he ran his own design studio and manufacturing company

Adrian Stokes is Principal of asa designers an award winning industrial design practice in London.
Clients include: Ideal Standard, Herman Miller, Arcam, Marks & Spencer, Rockwell Collins, Ascom & Universal.

David Tonge is Principal of The Division which he formed following periods with IDEO and Pentagram. Based in San Francisco
Clients include: Nissan, NEC, Panasonic, Netgear, American Airlines, Muji & Dell.